

City of Brookings

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Process Worksheet Narrative

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Outside Agency Funding Process.

Summary:

At a February meeting, City Council requested a report and discussion of 2021 outside agency funding. The City Charter notes the City Manager will prepare the budget for Council review. The funding of outside agencies/programs is part of the budget formulation. For 2021, City Management will partner with United Way to make recommendations of Untied Way/City funded agencies. This ensures funding is dedicated to the greatest need in Brookings and founded on expert insight.

Background:

The City Charter states the City Manager will prepare the budget. Therefore, the City Manager provides a recommendation based on analysis, projections and identified need to meet the goals and policy of Council. Prior to 2018, the City Manager made recommendations through the budget process. This recommendation included funding levels based on need, information received and available funds. Applications for outside agency funding requires submission by June 1st. This was a simple process with little input beyond the applications.

In 2019, the City Manager requested greater input to ensure essential community services were met with proper allocation of funding. This was a first good step, however, the initial process had opportunity for improvement. In 2020, nineteen (19) programs were funded at \$741,328. For the 2021 budget, the City Manager will utilize the services of the United Way to make recommendations based on a professional system that has identified the community's need. Through a systematic approach, the United Way collaborates to create efficiencies in the funding process and distribute funds based on need to various agencies throughout the community.

The United Way has an established, clearly defined focus areas (education, self-sufficiency, and health) to maximize the community impact of its contributions to outside agencies. They have developed a mechanism for agencies to apply for funding and have the capabilities of monitoring and evaluating. This approach provides accountability and allows an understanding which outside

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agencies can apply and receive funding.

Attachments:

- 1. Memo
- 2. Benefits of Partnering with United Way
- 3. United Way Funding Process
- 4. Funding Process Worksheet Narrative