City Council Agenda Memo

From: Bonnie Foster, City Clerk

Council Meeting: September 14, 2021

Subject: Temporary Alcohol Application for a Disrupt HR Event

on 9/30/2021 at Pioneer Park

Person(s) Presenting: Bonnie Foster, City Clerk

Summary:

Eponymous Brewing Company and Schade Winery have applied for a Temporary Alcohol License for a Brookings Area Human Resources Assoc. (BAHRA) Disrupt HR Event to be held at Pioneer Park, 104 6th Street West, on September 30, 2021. All documents have been filed with the City pertaining to insurance and other licensing requirements.

Background:

This event was originally scheduled for September 2, 2021 and was rained out. The September 30th date is the rescheduled date.

This is the first time the BAHRA will be hosting a Disrupt HR Event at Pioneer Park. They are excited for use of this outdoor venue. They expect close to 100 members to attend.

The BAHRA has been going strong for over 15 years and has close to 100 members. Their membership consists of Human Resource (HR) professionals in the Brookings and surrounding area, which includes Sioux Falls and Watertown areas. BAHRA has been hosting Disrupt HR events for 3 years.

They try to hold the Disrupt HR Events at unique locations. With the pandemic, they wanted an outdoor venue in order to make attendees feel as safe as possible. What better place for social distancing than in a City Park! If this event is successful, they would like to entertain holding additional future Disrupt HR events at Pioneer Park.

The Park and Recreation Board has approved the use of Pioneer Park for this event.

Item Details:

All temporary alcohol licenses must be approved by the City Council through use of a public hearing. All documents have been filed with the City pertaining to insurance and other licensing requirements.

Legal Consideration:

City Attorney Steve Britzman has reviewed the event application.

Strategic Plan Consideration:

Safe, Inclusive, Connected Community– facility improvements, emergency mgmt. planning, Master Plans, Studies, Volunteer Boards

Financial Consideration:

Resolution 15-066 established the License Fees for the Issuance of Special Alcoholic Beverage Licenses in the City of Brookings (\$50 / event).

Options and Recommendation:

The City Council has the following options:

- 1. Approve as presented
- 2. Amend
- 3. Deny
- 4. Move the item to a study session
- 5. Do nothing

Staff recommends approval.

Supporting Documentation:

Hearing Notice Location Map