

Brookings has proven to be a model hockey community in the region through the perennial success of our competitive teams. The Rangers have won 8 boys and 5 girls varsity state championships over the past 22 years. We are proud of our philosophy of inclusion where all players play. Mutually beneficial relationships with the Brookings Parks and Recreation department, sponsor businesses, and other clubs is part of our mission. In the spirit of continuous improvement, now is the time to reach the next level of player development by adding year round training and wellness programs. These programs will flourish through the addition of training areas, equipment, and dedicated trainers. Improvements in these areas will enable all families to affordably access world class development programs without leaving town.

BISA takes great pride in the contributions to the economic growth of the City of Brookings. Over the past 20 years, the economic impact has grown to over \$2 million/yr by hosting tournaments with nearly 200 home hockey games. With your help, BISA is committed to continuing the growth through the **2021 Ranger Hockey Performance Center and Sustainability Drive** in 2021.

On behalf of the Brookings Rangers and the thousands of youth hockey players that enter this facility we ask that you consider a pledge to enable us to build this indoor training facility. Your pledge will allow our program to host more tournaments, offer elite levels summer ice programs, and allow for growth and development of our program and players. Our long-term outlook for BISA is sustainability and growth. Every dollar pledged will be looked at and allocated towards our training facility and our endowment fund which will allow BISA to be affordable, sustainable, and successful on the ice and on the balance sheet for many years.



Mission: Build facilities and establish new programs for developing youth hockey players.

- 1) Hockey skill development
- 2) Strength, speed, balance, coordination, acceleration & flexibility
- 3) Nutritional guidance

Our after-school programs will allow children to come to LIC and the Ranger Hockey Training Center for off-ice training opportunities and supervised classroom time to include but not limited to hockey instruction and school projects. This will allow BISA to grow our association by putting family's needs first and offering an after school programs centered around fitness and health led by trainers and coaches.

Additionally we will be establishing cooperative programs with SDSU, healthcare providers, Boys and Girls Club, and others.



Rangers HOCKEY PERFORMANCE CENTER & SUSTAINABILITY DRIVE 2021



Family Sponsorships

Vision TRAINING CENTER ADDITION

- Weight room, turf, stationary bikes, weights, synthetic ice
- Designed to further Larson Ice Center as the top rink in S Dakota
- Growth by hosting more games, camps, and tournaments
- Year round activities and participation
- More effectively feature and host corporate sponsors

Goal \$500K BECOMES \$1.5 MILLION!!

- Dale Larson has pledged to donate \$1 Million once BISA raises \$500,000
- BISA needs 90% family involvement at some level

Option \$ GOLD-SILVER-BRONZE SPONSORS

- GOLD \$5,000-\$7500 (\$139/mo-\$208/mo)
- SILVER \$1,000-\$2500 (\$28/mo-\$69/mo)
- BRONZE \$250-\$500 (payable in year 1)
- All sponsors receive an engraved name on donor wall at Larson Ice Center

Option \$\$ PLATINUM SPONSORS

- \$10,000 (\$278/mo)
- Platinum sponsors receive a large engraving on donor wall
- First @10 Platinum sponsors receive their choice of @1 game viewing suite for @1 boys varsity home game for three seasons
- All BISA/State communication regarding rink scheduling

Action START RAISING

- ACH, CC, or annual payment
- Please notify your team director of pledge level by June 1, 2021
- Send first payment to:
BISA, PO BOX 374
Brookings, SD 57006

Contact Info CONTACT US

- John Kahle 605-595-4371
- Kelly Koenig 605-695-9924
- With further questions regarding donations, sponsorships, naming rights, etc.

Rangers

HOCKEY PERFORMANCE CENTER AND SUSTAINABILITY DRIVE



Prudent stewardship of funds from this mission is intended to accomplish two goals:

1. Building and equipping the Hockey Performance Center with an estimated cost of close to \$1M

2. Additional funding from the Dale Larson pledge will be used to establish an endowment to help support the following:

- Maintenance and repair of equipment
- Staffing costs for program instructors
- Replacement of outdated equipment
- Help keep participation costs low for our families and young athletes

Corporate Sponsorships

Vision TRAINING CENTER ADDITION

- Weight room, turf, stationary bikes, weights, synthetic ice
- Designed to further Larson Ice Center as the top rink in South Dakota
- Growth by hosting more games, camps, and tournaments
- Year round activities and participation

Reach MARKETING & ADVERTISING

- Annual in-person attendance of over 220,000 people
- Events: over 200 games, 10 tournaments, open skating events
- E-mail reach to all participating teams/organizations in SD and many out of state teams
- Hockey recognizes \$2 million/yr. economic impact to Brookings

Red Rink NAMING RIGHTS

- \$10,000/yr. @ 10 yrs.
- Name above all interior entrances to the red rink
- Name in-ice and on interior wall signage in the red rink
- Name in all programs, state & tournament schedules, social media

Blue Rink NAMING RIGHTS

- \$8,000/yr. @ 10 yrs.
- Name above all interior entrances to the blue rink
- Name in-ice and on interior wall signage in the blue rink
- Name in all programs, state & tournament schedules, social media

Training Center NAMING RIGHTS

- \$10,000/yr. @ 10 yrs.
- Name above interior entrances to the training center
- Name in-ice, turf & interior wall signage of training rooms
- Website presence, e-mail list, social media, apparel and more
- User viewership: camps, coaches, teams, fans

Video Display RANGERVISION

- \$7,500/yr. @ 5 yrs.
- Name on the new giant Daktronics video replay display
- Video commercial created especially for your company
- In-game marketing to maximize audience engagement
- BISA benefits by offering more advertising opportunities