



Name/address of nominating person or organization: Brookings Ice Skating Association – P.O. Box. 374

President John Kahle – 7/22/2021

Item proposed to be name: Red Rink at Larson Ice Center to be named "First Bank and Trust Rink"

Reason/justification for the nomination: In 2019 BISA was awarded the advertising rights at the Larson Ice Center. We sell and maintain contracts with our sponsors for several levels of sponsorship at the LIC. BISA is currently fundraising for our new Ranger Hockey Performance Center that will be located in the east end of the Red Rink. One of the main revenue sources for BISA is to sell naming rights to the Red Rink, Blue Rink, the new Performance Center, etc. The contract for the naming rights of the Red Rink to FBT would be for 10 years. All expenses for signage and naming rights are the sole responsibility of BISA. We plan to add additional Larson Ice Center Signage in the lobby. Also, during announcements, the announcer will welcome fans to the First Bank and Trust Rink at the Larson Ice Center. First Bank and Trust Rink will be displayed around the center circle of the ice and signage at the 2 entrances of the Red Rink. The Red Larson logo will remain in the 2 places between the blue lines. We are thrilled that FBT has offered this sponsorship to BISA to assist us in growing hockey in our community by offering a state-of-the-art performance center.

Thank you,

John Kahle – BISA President
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