

## Brookings Public Library Strategic Plan 2019-2021

**Mission Statement:** The Brookings Public Library (“the Library”) serves Brookings County and surrounding areas. It is a dynamic and continuously changing organization that strives to engage with the constantly changing world and technologies.

The Library will serve the community by making available print and non-print materials and technological connections that contribute to formal and self-education, satisfies citizen information needs, provides recreational learning activities, and promotes an unrestricted flow of ideas. The Library responds to community members’ abilities, interests, and living patterns, as well as to new developments in knowledge. In doing so, the library acts as a dynamic civic resource to enhance the quality of life for everyone in the community.

**Strategic Initiatives:** The following goals and projects will ensure that The Library and its programming will stay current in order to meet the needs and requests of the community during the 2019-2021 planning period.

1. Maker Space and Programming
  - a. Assess the possibility of creating a dedicated Maker space within the library
    - i. Goal: Monitor computer lab usage for consistently at or less than 50% peak usage; repurpose space when doable
    - ii. Goal: Develop makerspace proposal to include layout and costs-by summer 2019
    - iii. Goal: Develop potential partnerships with area businesses to provide funding for makerspace –ongoing
    - iv. Goal: Evaluate grant opportunities to fund makerspace –ongoing
  - b. Plan and implement classes,
    - i. Goal: implement one (1) STEAM class per quarter
  - c. Continue to add to the Maker Kit collection
    - i. Goal: Ongoing
2. Re-evaluate Children’s Section
  - a. Develop and conduct a needs assessment with patron and staff input
    - i. Goal: 2019-2020
  - b. Develop a proposal with possible funding sources
    - i. Goal: 2020-2021
3. Engage with the Community Through Programming Collaboration
  - a. Diversity and Multicultural programming with community groups
    - i. Goal: Identify and engage relevant SDSU student groups to develop partnership by Fall 2019
    - ii. Goal: Hold one (1) diversity program per quarter beginning in 2020
  - b. Participate in Community Events
    - i. Trunk or Treat with GracePoint Wesleyan Church
    - ii. Maker Festival with the Children’s Museum
    - iii. Downtown at Sundown with the City
    - iv. Festival of Lights with the Chamber of Commerce
    - v. Back2School Event
  - c. “Think outside the building”
    - i. Goal: Brainstorm ideas or events to bring the Library outside the building

beginning by the end of 2019 and make this outreach an ongoing process

1. Partner with the hospital, nursing homes, and assisted living facilities to provide documentation on availability of e-books and e-audiobooks
2. Partner with area realtors and rental agents to provide a Library “Welcome” package to new residents.
- ii. Goal: purchase tabletop display for books and brochure holder for traveling and outside events by the end of 2019
- d. Proactively partner with the City’s various committees, boards, and commissions to continue to foster community engagement.
  - i. Goal: Engage relevant groups to identify areas for collaboration –ongoing
4. Establish a Brookings Youth Leadership Academy
  - a. Reach out to community members to serve as guest speakers.
  - b. Secure sponsorships to cover program costs.
  - c. Recruit in coming 7<sup>th</sup> and 8<sup>th</sup> graders to the Youth Leadership Academy
    - i. Talk to students through school visits
    - ii. Present to the school board
    - iii. Present to the Brookings School PTA
  - d. Facilitate 1 Youth Leadership Academy Cohort per summer beginning June 2019.