

Bob Sheldon Project

Brookings Public Arts Commission

City Council Study Session

11.17.2020

What is Public Art?

Temporary or permanent elements of a public space designed by an artist or artist team for the enjoyment and inspiration of diverse stakeholders.



Christo and Jeanne Claude
The Gates, Central Park, New York, 1979-2005
Budget: \$21 million



Anish Kapoor
Cloud Gate, 2004
Millennium Park, Chicago, \$23 million

(Slide from Porter Arneil, Lawrence, KS)

Central Recreation Center
Aurora, Co



City of Brookings Public Arts Guidelines

<http://www.cityofbrookings.org/490/Public-Arts-Commission>

<http://www.cityofbrookings.org/DocumentCenter/View/5573/Brookings-Public-Art-Guidelines-2?bidId=>

ACQUISITION POLICY: Outlines Process

Art Selection Panel for Bob Sheldon

Dusty Rodiek

Carrie Kuhl

Trayce Meyer

Lynn Verschoor

Ashley Ragsdale

Cody Wright

Darla Biel

Erika Saunders

Scott Wallace

Jodi Lundgren

Call Process

Panel met to write RFQ. Opened on Call for Entry (CaFE) for an open and public process.

71 artists and teams responded. Panel blind jury using “Yes, No, Maybe” and eliminated 50 candidates

Remaining 21 were ranked numerically. Panel met to discuss, and four artists were invited to submit complete proposals

Call Process

Four invited artists completed full proposals, submitting physical and electronic copies.

- Ilan Averbuch
- Matthew Geller
- Michael Clapper
- Jennifer Madden & Jeff Reed

Call Process

- Artists were invited to present proposals via Zoom.
- Panelists ranked them and made comments.
(Spreadsheet available)
- Panel unanimously recommended Reed+Madden to the Public Arts Commission, who also unanimously voted to move forward to the Brookings City Council.

“Play Ball”

PROJECT GOALS:

Create a sense of arrival and an iconic gateway.

Provide comfortable seating and encourage gathering while waiting for a game or a ride.

Create a destination for team photos around and in the sculpture.

Create a timeless sculpture made of enduring materials that appeals to a wide audience.

Enrich identity and pride in Brookings.

