United Way Funding Process

The United Way works closely with partner agencies to ensure community donations are strategically utilized to help the most people. The following are steps define the application process:

1. Volunteer Recruitment and Education

United Way Board Members, who participate in the allocation committee represent all sectors of the community and are educated to ensure funds are distributed fairly and objectively based on best use.

2. Allocations

Agency requests funding based on particular needs and programs. This includes operating costs, programing funds or assistance in developing new programs. The United Way has three (3) priority funding areas that guide investments in local programming. These priorities include:

Self-Sufficiency – Individuals and families are independent and stable

- Independent and Secure Living
- Financial Literacy and Support
- Access to Basic Needs
- Employment Readiness

Health – Individuals and families are healthy and safe

- Personal Health and Safety
- Emotional and Emotional wellness
- Positive Social Behavior
- Access to health services

Education – Individuals and families are equipped for success throughout every life stage

- School Readiness
- Youth Academic and Character Development
- Adult Empowerment

Advance +		Brookings Empowerment Project	+	Helpline Cente	r 🔳	+
American Red Cross 📕 🕂		Brookings Interagency Council	+	Independent Living Choices		+
Boys & Girls Club of Brookings		Delta Dental Mobile Program 📕	+	Inter-Lakes Community Action		+
Brookings Activity Center		Dolly Parton Imagination Library	+	•		
Brookings Adult Ed Program 📕 🔸		East Central Behavioral Health	+	Kelly McGeough Foundation		+
Brookings Area Child Protection Team		East Central CASA	+			+
Brookings Area Crime Stoppers		EmBe	+	My Neighbor		+
Brookings Area Habitat for Humanity		Family Resource Network	+	NAMI 🔳		+
Brookings Area Transit Authority		Familywize	+	Salvation Army		+
Brookings Arts Council		Feeding Brookings	+			+
Brookings Backpack Project		Fellowship of Christian Athletes	+	Sioux Council Boy Scouts		+
Brookings County Food Pantry		Girl Scouts - Dakota Horizon	+	Teen Challenge of the Dakotas 📕 🕂 🕂		
Brookings County Youth Mentoring		Great After-School Place	+	Volunteer Service Bank +		+
Program	+	Harvest Table	+		KEA =	
Brookings Domestic Abuse Shelter				Health	Education	SELF SUFFICIENCY