

# City Council Agenda Memo

**From:** Paul M. Briseno, City Manager

**Council Meeting:** July 28, 2020

**Subject:** 2021 Outside Agency Application

**Person(s) Responsible:** Paul M. Briseno, City Manager

## **Summary:**

The City Council requested a review of the United Way application for 2021 city social service agency funding requests. Any direction provided by the City Council will assist in developing a better recommendation this fall. The guidance will further guide the determination of a new or current rubric for city funds. The United Way desires the City Council's prioritized social service areas.

This fall a recommendation from United Way will be made to the City Council based on direction. The City Council will make the final determination of funding for 2021 this fall.

## **Background:**

Annually, the City Council grants funds to Brookings social service agencies. In May, the City Council approved a new process for 2021. The City Council will determine the available funds through the traditional budget process. This fall, United Way will accept social service agency applications. Agencies can apply for United Way and/or City funding from one application. The United Way committee will utilize the application, rubric and Council priorities to provide a recommendation. The City Council will then provide final approval and allocations for 2021.

In May, the City Council requested a review of the current United Way and City applications to determine if additional outside agency questions were desired or a separate application was needed. City Council prioritization of community need is desired to grant the committee insight when determining if a new rubric is needed and impact of the funding recommendation.

## **Item Details:**

Applications from both entities have been compared and of the nineteen (19) City application questions asked many were redundant. Staff met with the United Way as there were a few questions that required clarification. Attached to this memo are both applications and a detail of comparison as well as staff recommendation for five (5) questions. Staff recommends one application.

The United Way has asked that the City Council give direction of prioritization. The direction will assist in determining if a new rubric is needed, as well as clarification for city funding recommendations to the committee. The United Way utilizes a rubric that's focused on three areas within statements noted below:

**Health** – Individuals and families are healthy and safe

**Education** – Individuals and families are equipped for success throughout every life stage

**Self Sufficiency** – Individuals and families are independent and stable

The City's current application lists the following categories as critical:

Affordable Housing

\*Arts & Culture

Youth Development

Diversity

\*Economic Development

\*Education and Literacy

\*Environment

Government Stewardship

Health

\*Parks, Recreation & Open Spaces

Partnerships

\*Preservation/History

Safety

Transportation/Transit

The areas \*noted have separate department or special revenue funding identified throughout the budget. City Staff and the United Way asks the City Council to determine prioritized areas for social service funding and rank them.

**Legal Consideration:**

None.

**Financial Consideration:**

The 2021 recommended funding for social service is \$225,486.

**Options and Recommendation:**

The City Council has the following options:

1. Approve an application as presented and prioritize key areas
2. Deny
3. Do nothing

City Council's direction will provide United Way with greater understanding of the City's priorities for social service need.

**Supporting Documentation:**

1. Application Comparison
2. City Application
3. United Way Application
4. United Way Funding Process
5. United Way Guidelines

## 6. United Way Rubric