

## Benefits of Partnering with United Way:

The City of Brookings, United Way, agencies and community all benefit from a developed funding process. The following are potential benefits:

- Streamlining the process requests for agencies. Many of the outside agencies the City of Brookings supports are United Way funded agencies. Agencies would make one application for funding allowing more time for needed programming.
  - Current process has evolved to fund agencies based on perceived community needs. A developed process ensures funding is more accurately granted based on defined needs.
- There is a clear and concise process in place for funding application and understanding of who can apply for funding.
- A clear process is in place for evaluation that includes a proven rubric analysis. Agencies are aware of how programming will be evaluated.
  - Not until 2020 did the City start outside agency agreements, but metrics are inadequate for accountability and assuring proper needs are met.
- Through increased transparency, a community impact report will be provided to the City of Brookings to communicate how funds were spent and the impact made on residents in the community.
- The United Way can provide future community goals and focus areas based on Brookings' changing environment and needs. This will ensure the City of Brookings is more engaged in understanding the needs within our community.
- A greater focused effort of funding through the United Way based on clearly stated community goals allows for greater potential investment from other leading agencies.