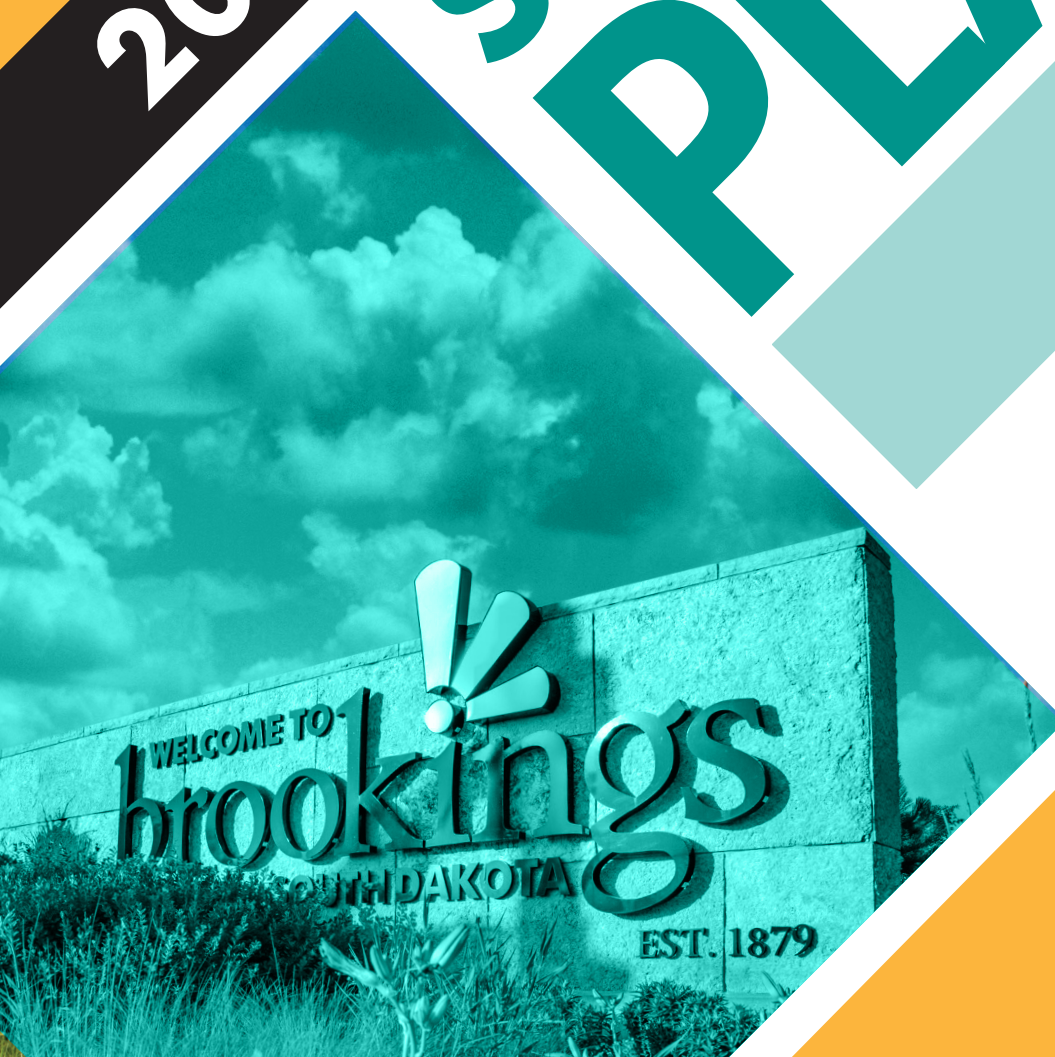




2020 SUSTAINABILITY COUNCIL

# STRATEGIC PLAN



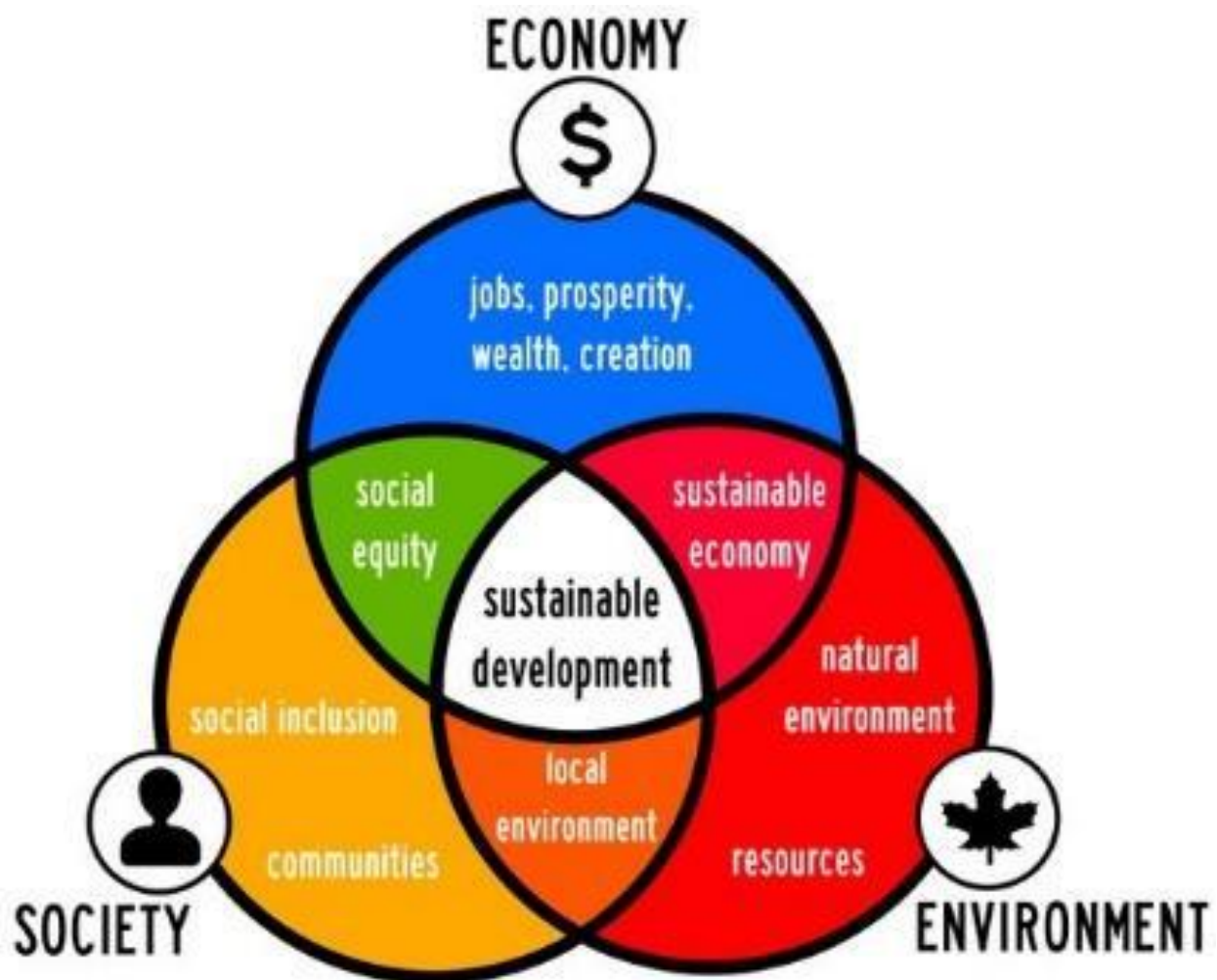
City of Brookings, South Dakota

## Mission

The City of Brookings is committed to becoming a leader among its peers in developing an environment that meets the needs of the present without compromising the ability of future generations to meet their own needs. For this council, sustainability shall mean stewardship of all our resources in such a way that we can maintain a quality place to live today and leave a legacy of enhancement for future generations.

## Objectives

- **Action:** Investigate, prioritize, and facilitate activities that develop and encourage sustainable practices.
- **Education:** Communicate the importance of sustainable activities to the Brookings community.
- **Advocacy:** Propose to City Government and other organizations implementation of sustainable strategies, policies and activities.



## **Strategic Initiative 1: Education & Outreach**

Outreach and education are essential for growing a sustainable culture. Through education and outreach community members will learn not only about the City's efforts to be more sustainable but also broaden their knowledge of sustainability and how to integrate it into their daily lives.

**Goal 1A: Place a call for the annual Mayor's Sustainability Award**

**Goal 1B: Collaborate with the City to publish sustainability-themed social media posts**

**Goal 1C: Host a sustainability themed common read**

## **Strategic Initiative 2: Food**

Food is a basic necessity of life, but also has significant environmental and social implications. By promoting sustainable grown food and creating opportunities for all to receive local, nutritious food, Brookings will be advancing towards not only a more environmentally friendly, but also a socially just society.

**Goal 2A: Support the Dakota Community Market efforts**

**Goal 2B: Continue work on local foods/urban ag related ordinances**

**Goal 2C: Work with the City to research options for Brookings community gardens**

## **Strategic Initiative 3: Energy**

Energy has a large impact on sustainability. By helping the City advance effort in more energy efficient efforts and greener sources of energy we will move Brookings to a cleaner energy environment.

**Goal 3A: Support the City in adding renewable energy to Brookings**

**Goal 3B: Advise on energy efficient codes**

**Goal 3C: Support the City in obtaining an electric car charging station**

## **Strategic Initiative 4: Waste**

Waste is an easily recognizable aspect of sustainability that has a large and visible impact. These efforts will focus on highly visible waste reduction efforts and recognize businesses that are actively working on waste reduction.

**Goal 4A: Provide information to the City on plastic bag and single-use plastic reduction efforts**

**Goal 4B: Conduct a survey to business learning about their efforts in waste reduction**

### **Strategic Initiative 5: Climate**

The long term climate of Brookings affects City operations and the wellbeing of its citizens. Through strategically looking at future efforts an action plan will help minimize impacts from forthcoming climate-related events.

#### **Goal 5A: Research strategies for a climate action plan**

### **Strategic Initiative 6: City Support**

Creating a sustainable culture not only is a team effort, but also a long term goal. Through strategically planning future efforts and educating City staff on their role in efforts, sustainability will become part of Brookings every day work.

#### **Goal 6A: Recommend conferences and trainings for City Staff**