



Brookings Public Art Program

THE VISION OF THE BROOKINGS PUBLIC ART PROGRAM IS TO CREATE PUBLIC ART SPACES AND EXPERIENCES THAT ENRICH THE QUALITY OF LIFE IN BROOKINGS, SOUTH DAKOTA AND BEYOND.

PUBLIC ART FUND | CREATED 02.09.17


THE PURPOSE OF THE DEDICATED PUBLIC ART FUND IS TO PROVIDE FUNDING FOR THE ADVANCEMENT OF A COMPREHENSIVE PUBLIC ART APPRECIATION AND PUBLIC DISPLAYS PROGRAM THROUGH DESIGN, PURCHASE, ACQUISITION, INSTALLATION AND MAINTENANCE OF PUBLIC ART FOR THE CITY OF BROOKINGS.

ACTIVITIES TO DATE

- ▶ DEC 14-JAN 15 TASK FORCE DRAFTED ENABLING ORDINANCES AND INITIAL GUIDELINES (6 WEEKS)
- ▶ FEB 9, 2016 CITY COUNCIL ADOPTED PUBLIC ARTS FUND & PUBLIC ARTS COMMISSION ORDINANCES
- ▶ JUNE 14, 2016 BPAC MEMBERS APPOINTED
- ▶ SEPT 19, 2016 FIRST BPAC MEETING
- ▶ OCT 20-21, 2016 PORTER ARNEILL PUBLIC ART VISIONING PRESENTATIONS
- ▶ FEB 2017 ADOPTED 2017/2018 WORK PLAN
- ▶ MAY 2 PARTNERED WITH SD CHILDREN'S MUSEUM ON GLACIAL LAKES GRANT
- ▶ MAY PARTNERED STICKWORK VIDEO
- ▶ MAY 9 PRESENTED TO CITY COUNCIL
- ▶ MAY 10 MILLION CUPS TALK
- ▶ MAY 18 CO-HOSTED ARTIST TALK & RECEPTION FOR PATRICK DOUGHERTY
- ▶ JUNE-JULY RESEARCHED BEST PRACTICES & OTHER PROGRAMS; DRAFTED GUIDELINES
- ▶ AUGUST ADOPTED GUIDELINES OUTLINE



PUBLIC ARTS COMMISSION

- 
- JAMISON LAMP, CHAIR
 - LYNN VERSCHOOR, VICE CHAIR
 - DARLA BIEL
 - LEAH BRINK
 - JEAN JOSTAD
 - DAVID MERHIB
 - TRAYCE MEYER
 - LINDA PURRINGTON
 - TIM STEELE
 - KATE TREIBER

PURPOSE

- Develop a unified public art strategy for the City of Brookings;
- Advise the City Council and other community groups and agencies who are initiating a public art project concerning the proposed site, selection of a professional artist and commissioning of a public artwork;
- Oversee the Public Art Fund;
- Guide and monitor design development process through reviews at various stages to ensure artistic and design quality, integration with the site and relevance to the community;
- Approve the final design prior to fabrication;
- Approve the final artwork, installation procedures, and maintenance plan prior to installation.

YOU ARE CORDIALLY INVITED TO ATTEND

PORTER ARNEILL'S DEFINING & ACHIEVING PUBLIC ART



Porter Arneill is currently the Director of Arts & Culture for the City of Lawrence, KS and previously served as the Director & Public Art Administrator for the Kansas City, Missouri Municipal Art Commission from 2002 to 2015.

THURSDAY
OCTOBER
20th | 5 - 7
P M

South Dakota Art Museum
1036 Medary Avenue

Program at 5:30 pm

Parking is available south of the Campanile
off Medary Avenue.

What is Public Art?

Reno Gastaldi, *Old Drum Memorial*



Memorial

Alexander Calder, *Flamingo*, 1974



Iconic

Jim Woodfill & el dorado, *Pulse*, 2003



Photo: Mike Sinclair

Integrated

Donald Gensler, *Independence Starts Here*, 2007



Mural



Rachel Hayes, *Skywalk*, 2003

Temporary

Sculpture Park



Roxy Paine, *Ferment*, 2011

What is Public Art?

Temporary or permanent elements of a public space designed by an artist or artist team for the enjoyment and inspiration of diverse stakeholders.



Christo and Jeanne Claude
The Gates, Central Park, New York, 1979-2005
Budget: \$21 million



Anish Kapoor
Cloud Gate, 2004
Millennium Park, Chicago, \$23 million

What is Public Art?

Includes: Art integrated in building design



Jose Bedia

Untitled, 2007

Terrazzo floors and glass stair railings

Carnival Center for the Performing Arts \$388,000.00



Christopher Janney

Harmonic Convergence, 2012

Miami International Airport

Colored glass panels, recorded sounds and compositions



Kurt Perschke

The Red Ball Project, 2000. . . 2010

St. Louis, Barcelona, Sydney, Busan, Scottsdale. . .

River rafting canvas

NEXT STEPS:

2017 | 2018 WORK PLAN

▶ COMMISSION

- ▶ BYLAWS
- ▶ CREATE PERMANENT & TEMPORARY WORKING COMMITTEES
- ▶ WEB AND SOCIAL MEDIA PRESENCE

▶ COLLABORATION ON COMMUNITY-WIDE PUBLIC ART INITIATIVES

- ▶ CHILDREN'S MUSEUM OF SOUTH DAKOTA ON STICK SCULPTURE INSTALLATION BY PATRICK DOUGHERTY

▶ SHARE PUBLIC ART VISION

- ▶ CREATE VIDEO ABOUT PUBLIC ART VISION FOR BROOKINGS

NEXT STEPS...

▶ PUBLIC ARTS GUIDELINES

- ▶ DRAFT GUIDELINES AND ALL LEGAL AND PROCESS DOCUMENTS
- ▶ REVIEW AND APPROVALS
 - ▶ SECURE PROFESSIONAL ART ADMINISTRATOR/CONSULTANT TO REVIEW AND FINALIZE
 - ▶ CITY DEPARTMENTS
 - ▶ LEGAL
 - ▶ CITY COUNCIL

▶ ADDITIONAL FUNDING & PARTNERSHIPS

- ▶ DEVELOP FUNDRAISING STRATEGY
- ▶ EXPLORE AND APPLY FOR GRANTS
- ▶ CONSTITUENCY BUILDING

NEXT STEPS...

▶ EXISTING ART

- ▶ COMPLETE LIST OF ARTWORKS IN THE CITY'S CURRENT COLLECTION
- ▶ COMPILE A PHOTO ARCHIVE AND MAP OF ARTWORKS
- ▶ EVALUATE URGENT CONSERVATION ISSUES
- ▶ DEVELOP CONSERVATION PLAN FOR EACH ARTWORK

▶ FUTURE ART

- ▶ REVIEW AND SEEK OPPORTUNITIES TO INTEGRATE PUBLIC ART IN THE CITY'S 5-YEAR CAPITAL IMPROVEMENT PLAN
- ▶ SET PRIORITIES FOR PUBLIC ART LOCATIONS
- ▶ DISCUSS AND IDENTIFY POTENTIAL PUBLIC ART LOCATIONS – TEMPORARY AND PERMANENT



ART ACQUISITION PROCESS

2018-2019

- ▶ Initial concept approval – City Council approval
- ▶ Artwork Selection Criteria
- ▶ Site Selection Criteria
- ▶ Artist Selection Criteria
- ▶ Acquisition Processes
 - ▶ Direct Selection
 - ▶ Open Entry or Invitational
 - ▶ Donations
 - ▶ Request for Qualifications
 - ▶ Request for Proposal
 - ▶ Jury Composition and Design Reviews
- ▶ Department Input
- ▶ Installation Plan
- ▶ City Council Final approval to expend funds.
- ▶ Contracts
- ▶ Installation





YOU ARE CORDIALLY INVITED TO
PATRICK DOUGHERTY'S
ARTIST TALK
THURSDAY, MAY 18
5:00 - 6:30 PM - ARTIST TALK @ 5:30
 CHILDREN'S MUSEUM OF SOUTH DAKOTA

Patrick Dougherty is an internationally-renowned artist who has installed more than 250 of his innovative public art pieces known as "Stickworks" all over the world. His installation in Brookings, completed between May 1-18, will be the first in South Dakota. Come hear Dougherty talk about his site-specific installation and about the value and impact of public art.

Photo credits:
 2015. Photo: Brianna Brough/Chapel Hill Magazine
 River Vessels (2010) Waco Cultural Arts Festival, Waco, TX. Photo: Mark Randolph
 A Waltz in the Woods (2015) Morris Arboretum of UPA, Philadelphia, PA. Photos: Rob Cardillo



Children's
 Museum
 of South Dakota

brookings
 PUBLIC ARTS COMMISSION













STICKWORK VOLUNTEERS BY THE NUMBERS

- 77 VOLUNTEERS
- 600+ VOLUNTEER HOURS
- 700+ STAFF HOURS
- AGE RANGE - 14-82 YEARS
- FROM TEXAS, COLORADO AND CALIFORNIA





82%

of Americans believe
arts & culture are
important to local
businesses and the
economy

87%

of Americans believe arts
& culture are important
to quality of life

Source: Americans for the
Arts 2016 survey of 3,020
adults by Ipsos Public Affairs