
No Mow May

No Mow May is a national campaign to protect food and habitat resources for pollinators in urban areas. The Brookings Sustainability Council proposes Ordinance 23-004 to allow for No Mow May practices in Brookings.

Background

- National Campaign advocated by Bee City USA
- Goal: Raise awareness for emerging pollinators by encouraging temporarily ceasing mowing lawns during the month of May
- Other Successful Campaigns:
 - Stevens Point, WI (pop. 25,692)
 - Appleton, WI (pop. 74,854)
 - Edina, MN (pop. 53,494)



Details

- Proposal: The Brookings Sustainability Council proposes to allow for exceptions in vegetation management practices during the month of May. This would allow residents to participate with no violation notices given for lawns over 15 inches.
- Lawns must be back in compliance by June 7
- Yard signs available free of charge



Considerations

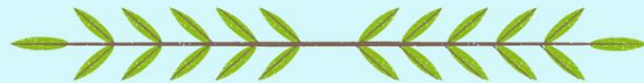
- Legal:
 - City Attorney Steve Brizman drafted Ordinance 23-004
- Strategic Plan
 - Sustainability - allows emerging pollinators access to food and resources during a critical life stage
- Financial:
 - Funding provided by Brookings Sustainability Council's budget



Public Communication

- Press Release
- Now Mow May Webpage
- Social Media Posts
- Potential Print and Radio Media
- Yard Signs available for pickup starting April 1st
 - 520 3rd St. Suite 230





Look at me, I'm feeding the bees!

This yard is participating in

NO MOW MAY

to help our pollinators thrive this season.



For more
information,
go to:

