

BROOKINGS ANNUAL

**FREE** Share & Care **DAY**

 **REDUCE WASTE. SHARE FREELY. CARE LOCALLY.**

# The Problems

People have too much stuff

A significant amount of people move at the end of the spring semester & have belongings to discard (ie SDSU students)

When people are ready to part with their usable excess, they'd prefer a better 'feel good' option than Goodwill

Pricing rummage sale items is tedious

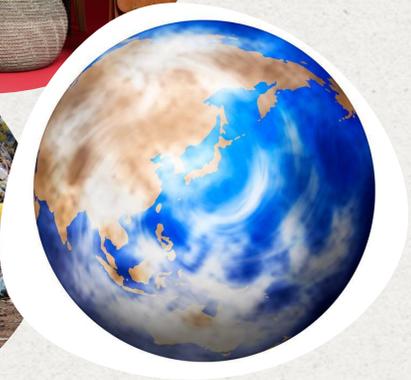
Excess usable items end up in landfills

Donation centers get overwhelmed

Many families are under financial pressure, and could benefit from others' excess, but some giveaway events don't focus on dignity

Neighborhood connection is more limited than in decades of the past

Giving away free stuff to our neighbors needs to be normalized



MY SOLUTION

# Brookings FREE Share & Care Day

Annual decentralized, volunteer-driven event

Residents host Share Spots  
– think: free mini rummage sales

All items completely FREE

Participation map helps residents locate Share Spots



EVENT OVERVIEW

## How It Works

Residents sign up via Google Form

Hosts set up Share Spot (driveway, yard, porch, shared space)

Public map shows the Share Spot locations

Event hours: 8:00 AM – 12:00 PM

ALL ITEMS ARE FREE

Hosts remove leftover items



TO CLARIFY...

## What This Is NOT

- **Not a city-run event**  
(It's resident-led and volunteer-driven)
- **Not a curbside dumping day**  
(Hosts are responsible for removing leftover items)
- **Not a commercial garage sale**  
(No money exchanged — everything is free)
- **Not a large centralized gathering**  
(Decentralized Share Spots across neighborhoods)
- **Not an ongoing installation**  
(Limited to designated event day/hours only)
- **Not a replacement for proper waste disposal**  
(Unusable items should still be disposed of appropriately)



# What This IS

- A community-led sustainability initiative
- A structured, time-limited sharing event
- A simple way to reduce landfill waste
- A support system for families & students
- A neighborhood connection opportunity
- An Earth Day-aligned civic effort
- An excellent model for other cities

**Clear host expectations and event guidelines ensure responsible participation.**





## Benefits to Brookings

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- Reduces landfill waste
- Supports local families, students, and neighbors – starts a movement that normalizes giving away things for free, enabling residents to give AND receive *with dignity*
- Low-cost / volunteer-driven
- City can promote sustainability with minimal resource commitment
- Strengthens community ties
- Provides a model to other cities

# How Can the City of Brookings Help?



## **Tier 1 - Minimal:**

- Endorsement & social media shout-outs
- City calendar listing
- Optional logo usage on flyers & digital materials

## **Tier 2 - Moderate:**

- Offer 1-2 public spaces for hosts without yards
- Coordinate messaging with sustainability/public works

## **Tier 3 - Future:**

- Include in Earth Day annual programming
- Partner with SDSU sustainability initiatives
- Consider partnering w/Trish on end-of-the-day collection / fundraising ideas... I'm still kicking these around...

LET'S GOOOOOOO!

# Timeline to Launch

- March 6 - meeting w/city manager
- March 6-13 - Publicity splash, Recruit anchor hosts
- March 14-31 - Map and host sign-ups, promote to neighbors
- April 1-21 - Weekly social posts, highlight hosts, press releases
- April 22 - Earth Day 2026
- April 25 (4th Saturday) - Event: 8am-12noon
- April 26-28 - Post-event wrap-up & thank-you posts

LET'S DO THIS!

## In Closing...

To reiterate, this is about...

Reducing waste.

Sharing freely.

Caring locally.



**Is this something that the City could support?**

# Let's Stay in Touch on This

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## Brookings FREE Share & Care Day

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**THANK YOU**