

City Council Agenda Item Memo

From: Ainsley Bennett, Brookings Chamber Event Coordinator
Kelsey Doom, Brookings Chamber Director

Council Meeting: October 8, 2024

Subject: 2024 Downtown at Sundown (DT@SD) wrap-up

Presenter: Ainsley Bennett, Brookings Chamber Event Coordinator

Summary and Recommended Action:

A presentation reviewing the 2024 Downtown at Sundown music festival. This review will go over the event's history, logistics, vendors, financials, marketing, successes, and future opportunities.

Item Details:

Downtown at Sundown began in 2015, making this its 9th year. On Thursday evenings from 5:30pm – 9:00pm, August 1st - August 29th, the Brookings community gathered on Main Avenue for live music, local food and drinks, and family-friendly activities.

- August 1 – Kickoff of Series
 - Artist: Boogie Wonderland
- August 8- Bobcat Night
 - Artist: Guilty Pleasure
 - Fun Features – BHS Band, Bobcat Bus, Dunk Tank, PTA Face Painting, Brookings School District Booth, FCCLA, and Band Boosters
- August 15- New Resident Welcome Night
 - Artist: Rowan Grace
 - Interacted with 51 New Residents
- August 22- Multicultural Night
 - Artist: The Barn Flies
 - Fun Features - 4 Multicultural booths + a dance performance from Grupo Folklorico
- August 29- SDSU Night
 - Artist: SGT Rock
 - Fun Features – SDSU Pride + Spirit Squad, President Dunn, Tyler Merriam, SDSU Engineering Clubs, SDSU ROTC + Cannon, SDSU Ice Cream, SDSU Athletics

Legal Consideration:

None.

Strategic Plan Consideration:

- Safe, Inclusive, Connected Community – The City of Brookings will create an environment for inclusive programs, gathering places, and events where the community can safely live, work and come together to participate in opportunities for learning, recreation and enjoyment.

Financial Consideration:

None.

Supporting Documentation:

Presentation