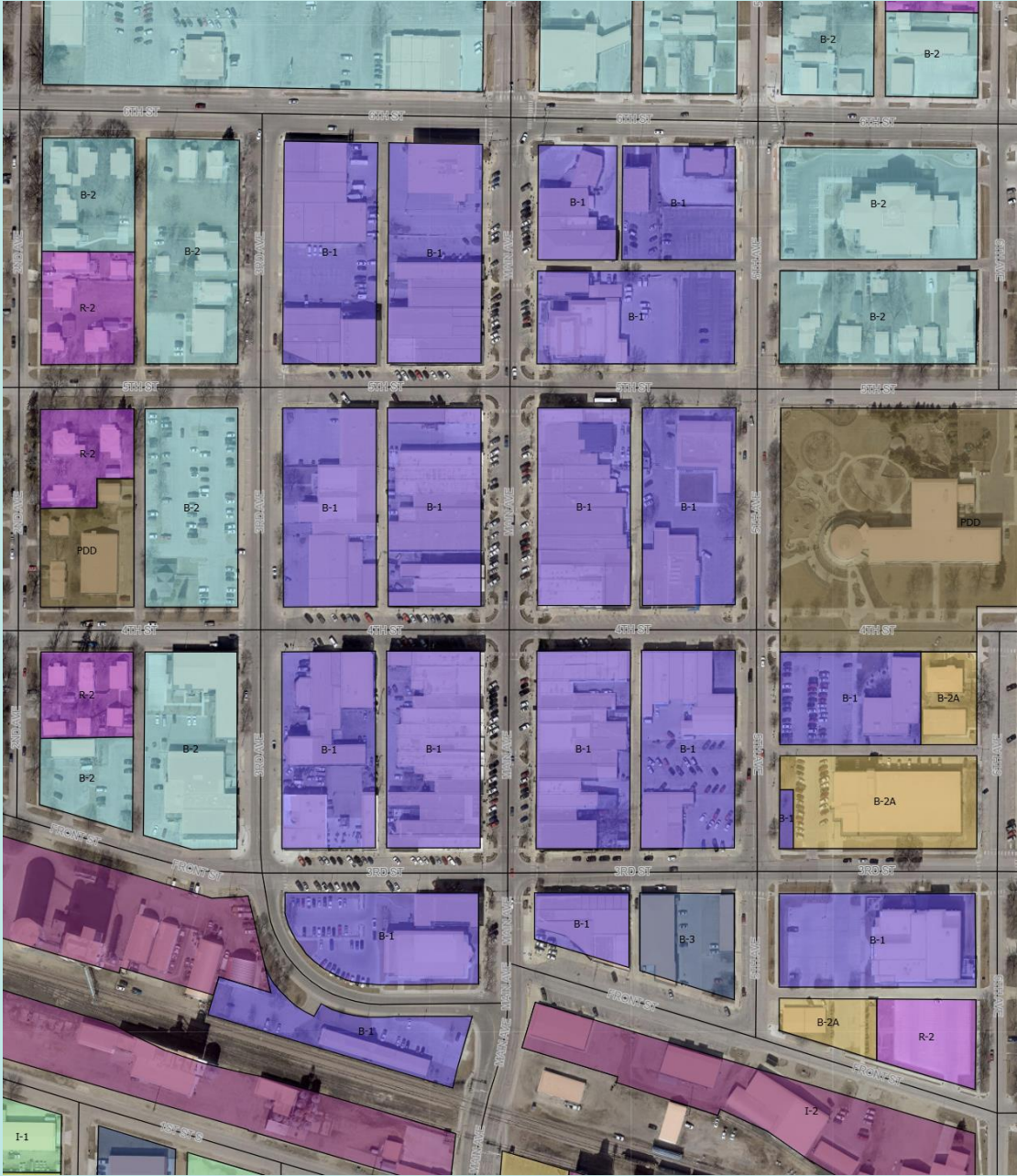




Downtown Incentives 2025

Boundaries



Programs

Façade Grant	Downtown Revitalization Incentive Program (DRIP)	Lights, Camera, Action Grant
<ul style="list-style-type: none">• Primary Entrance Façade Improvements<ul style="list-style-type: none">• street vs alley-facing	<ul style="list-style-type: none">• Enhancing Interior Spaces	<ul style="list-style-type: none">• In Response to Safety Concerns
Budgeted: \$100,000	Budgeted: \$200,000	Budgeted: \$20,000 <i>*Administered by Downtown Brookings</i>

Downtown Brookings Façade Grant

Applications Open January 2025

50% Match – \$25,000 – Project Minimum \$35,000

Review Committee → Conditional Award Letter → Project Forms → Project Work → Reimbursement

Eligible Improvements	Non-Eligible Improvements
<ul style="list-style-type: none">• Exterior Renovations<ul style="list-style-type: none">• i.e. windows, doors, tuck-pointing, awnings, etc.• Historic Preservation Compliance• Accessibility Improvements	<ul style="list-style-type: none">• General Maintenance• Interior Renovations• New Construction• Non-Compliant• Temporary Installation• Services

Downtown Revitalization Incentive Program

Applications Open January 2025

Review Committee → Conditional Award Letter → Project Forms → Project Work → Reimbursement

Proposed Funding Structure

33.33% Grant Up to \$25,000

33.33% Loan

33.33% Owner Equity

Project Minimum: \$75,000

Eligible Improvements

- Interior Renovations, Improvements, and Upgrades that Enhance Functionality, Safety, Aesthetics
 - Electric/Plumbing, Fixtures/Finishes/Flooring, ADA Compliance
- Materials/Labor

Non-Eligible Improvements

- Exterior Improvements
- Routine Maintenance
- New Buildings
- Permit Fees
- Professional Services
- Personal Expenses
- Excess Costs
- Non-Compliance

Lights, Camera, Action Grant

Applications Open January 2025

50% Match – \$2,000

**Downtown Brookings Administers*

Review Committee → Conditional Award Letter → Project Forms → Project Work → Reimbursement

Eligible Improvements	Non-Eligible Improvements
<ul style="list-style-type: none">• Lights• Cameras (BPD Access)• Action (Placemaking)<ul style="list-style-type: none">• Outdoor landscaping, outdoor dining, etc.	<ul style="list-style-type: none">• General Maintenance• Non-Compliant• Services

Programs

Applications Open January 2025

Review Committee → Conditional Award Letter → Project Forms → Project Work → Reimbursement

Façade Grant	Downtown Revitalization Incentive Program (DRIP)	Lights, Camera, Action Grant
<ul style="list-style-type: none"> • 1:1 Match or 50% <ul style="list-style-type: none"> • Project minimum: \$35,000 • Up to \$25,000 Grant 	<ul style="list-style-type: none"> • 1:1:1 Match or 33% <ul style="list-style-type: none"> • project minimum: \$75,000 • 33% Grant <ul style="list-style-type: none"> • Up to \$25,000 Grant • 33% Loan • 33% Owner Equity 	<ul style="list-style-type: none"> • 1:1 Match or 50% • Up to \$2,000 Grant
Budgeted: \$100,000	Budgeted: \$200,000	Budgeted: \$20,000 <i>*Administered by Downtown Brookings</i>

Questions?