

City Council Agenda Memo

From: Paul M. Briseno, City Manager

Council Meeting: February 14, 2023

Subject: 2023 Outside Agency Funding Recommendations

Presenter(s): Paul M. Briseno, City Manager
Heidi Gullickson, United Way Director

Summary:

The 2023 outside agency funding recommendations are presented to City Council for final action. In 2022, the City Council recommended prioritization areas that help develop the impact rubric for 2023 strategic funding. Approximately \$252,480 was budgeted for social service agencies.

Background:

Annually, the City Council commits a portion of the budget for outside agency funding. Council approved \$240,000 in 2022's budget for outside agency funding and projects. This funding increased by 6%, which is more than other increases realized within the organization. Council finalized 2022 funding with an additional \$20,000 for agencies which provide mental health needs.

The 2023 Budget contains \$2.5 million for outside agencies, with approximately \$252,480 committed to non-profits through the United Way dual-application funding process. This is a recommended increase of approximately 5%.

The United Way receives all city social service requests.

Discussion:

The 2023 City funding request for social service agencies is \$379,500 from thirteen (13) local agencies. Attached are each agency's request and recommended funding levels. The United Way committee reviewed applications in December. An impact rubric created through the City Council's priorities assisted in providing a recommendation.

Prioritizing food security increased the rubric weighting that allowed funding for many first-time requests, including the Brookings Backpack Project, Food Pantry, and Feeding Brookings.

Legal Consideration:

There are no legal considerations at this time.

Strategic Plan Consideration:

The analysis and recommendation provide financial transparency to the outside agency funding and therefore meet the Council's goal of Fiscal Responsibility. Services provided by the not-for-profit agencies ensure the attainment of the Council's goal of providing a safe, inclusive, connected community to all.

Financial Consideration:

Council budgeted \$252,480 for social services efforts. Total outside agency funding for 2023 is budgeted at \$2.5 million.

Options and Recommendation:

The City Council has the following options:

1. Approve as presented
2. Amend
3. Deny
4. Move the item to a Study Session
5. Discuss / take no action / table

Staff recommends approval of the recommendation as presented.

Supporting Documentation:

2023 Funding Recommendation