

City Council Agenda Item Memo

From: Bonnie Foster, City Clerk

Council Meeting: July 14, 2026

Subject: Special Event Temporary Alcoholic Beverage Application for Downtown at Sundown

Person(s) Presenting: Bonnie Foster, City Clerk

Summary and Recommended Action:

The Brookings Regional Growth Alliance has applied for a Special Event Temporary Alcoholic Beverage License, to host a series of events for Downtown at Sundown. Staff recommends approval.

Item Details:

The Downtown at Sundown event began in 2015 and ran every Thursday for 7 weeks with approximately 526 attendees per event, 7 headlining bands, and 4 food / alcohol vendors. This event has grown to an attendance of 20,000 over the 5-week event.

All Special Event Temporary Alcoholic Beverage Licenses must be approved by the City Council through use of a public hearing.

Event Location: 400 and 500 Blocks of Main Avenue, and the 300 Block of 5th Street

Event dates:

- July 30 – Kickoff Night – Lizzy Hofer Band
- August 6 – Bobcat Night – Undercover Band
- August 13 – New Resident Welcome Night – Shalo Lee Band
- August 20 – Multicultural Night – Tara Faber Band
- August 27 – SDSU Night – Devon Worley

Legal Consideration:

None.

Strategic Plan Consideration:

- Safe, Inclusive, Connected Community – The City of Brookings will create an environment for inclusive programs, gathering places, and events where the community can safely live, work and come together to participate in opportunities for learning, recreation and enjoyment.

Financial Consideration:

Resolution 15-066 established the License Fees for the Issuance of Special Alcoholic Beverage Licenses in the City of Brookings. There will be a fee assessed at \$50 per event date.

Supporting Documentation:

Hearing Notice

Location Map