

City Council Agenda Item Memo

From: Steve Britzman, City Attorney

Council Meeting: August 27, 2024

Subject: Ordinance 24-028: Granting a Cable Television Franchise Renewal to Mediacom Minnesota LLC

Presenter: Steve Britzman, City Attorney

Summary and Recommended Action:

Staff recommends approval to approve a 10-year Cable Television Franchise Ordinance with Mediacom Minnesota LLC (“Mediacom”).

Item Details:

Ordinance No. 24-028 is a Ten-year Franchise Ordinance granting the non-exclusive right to operate a cable television system in Brookings. Mediacom has been a cable television provider in Brookings for decades. The current Cable Television Franchise with Mediacom is expiring and renewal is necessary.

The proposed term of the proposed Mediacom Cable Television Ordinance is 10 years, and provides for a franchise fee of 5%.

This Franchise Agreement provides important terms and conditions to protect both the City and Mediacom in the provision of cable television services within Brookings.

Legal Consideration:

The City Attorney has prepared / reviewed the proposed Ordinance.

Strategic Plan Consideration:

- Safe, Inclusive & Connected Community. The provision of cable television services provides entertainment, community and public safety information throughout Mediacom’s service territory.
- Fiscal Responsibility. The 5% Cable Franchise Fee provides funding for the City’s facilities and infrastructure.

Financial Considerations:

The proposed Franchise Ordinance provides for a 5% franchise fee based upon cable services revenues, which is the maximum fee permitted by Federal Law.

Supporting Documentation:

Ordinance – Clean
Ordinance – Marked