



## The background of the slide is a faded, light-colored photograph of the Brookings City &amp; County Government Center. The building is a two-story brick structure with a sign that reads "BROOKINGS CITY &amp; COUNTY GOVERNMENT CENTER" and "1220 THIRD STREET". The image is overlaid with a teal and orange geometric design consisting of diagonal shapes.

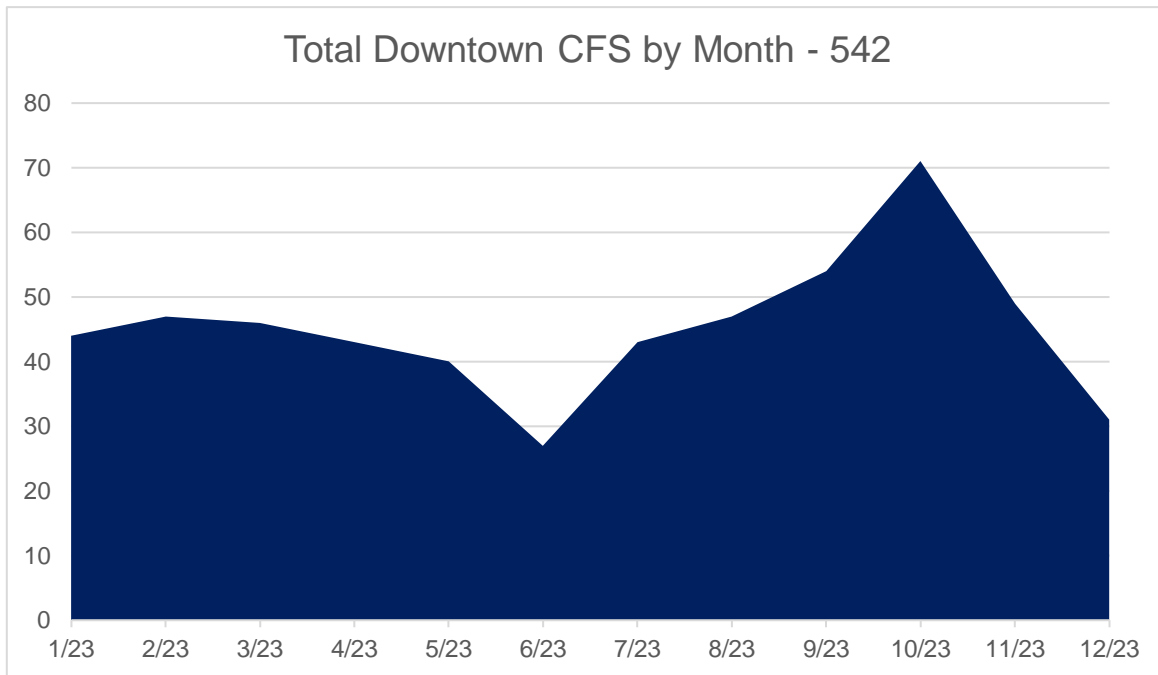
# **Downtown Safety**

## **July 2025**

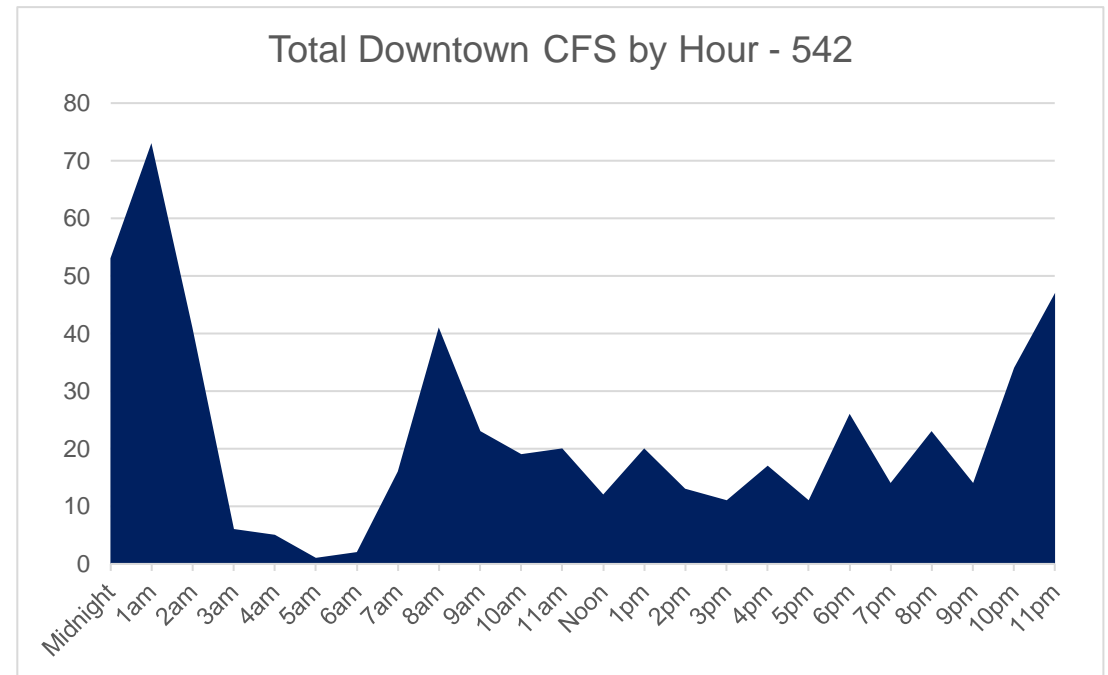
# Downtown Police Stats



Total Downtown CFS by Month - 542



Total Downtown CFS by Hour - 542



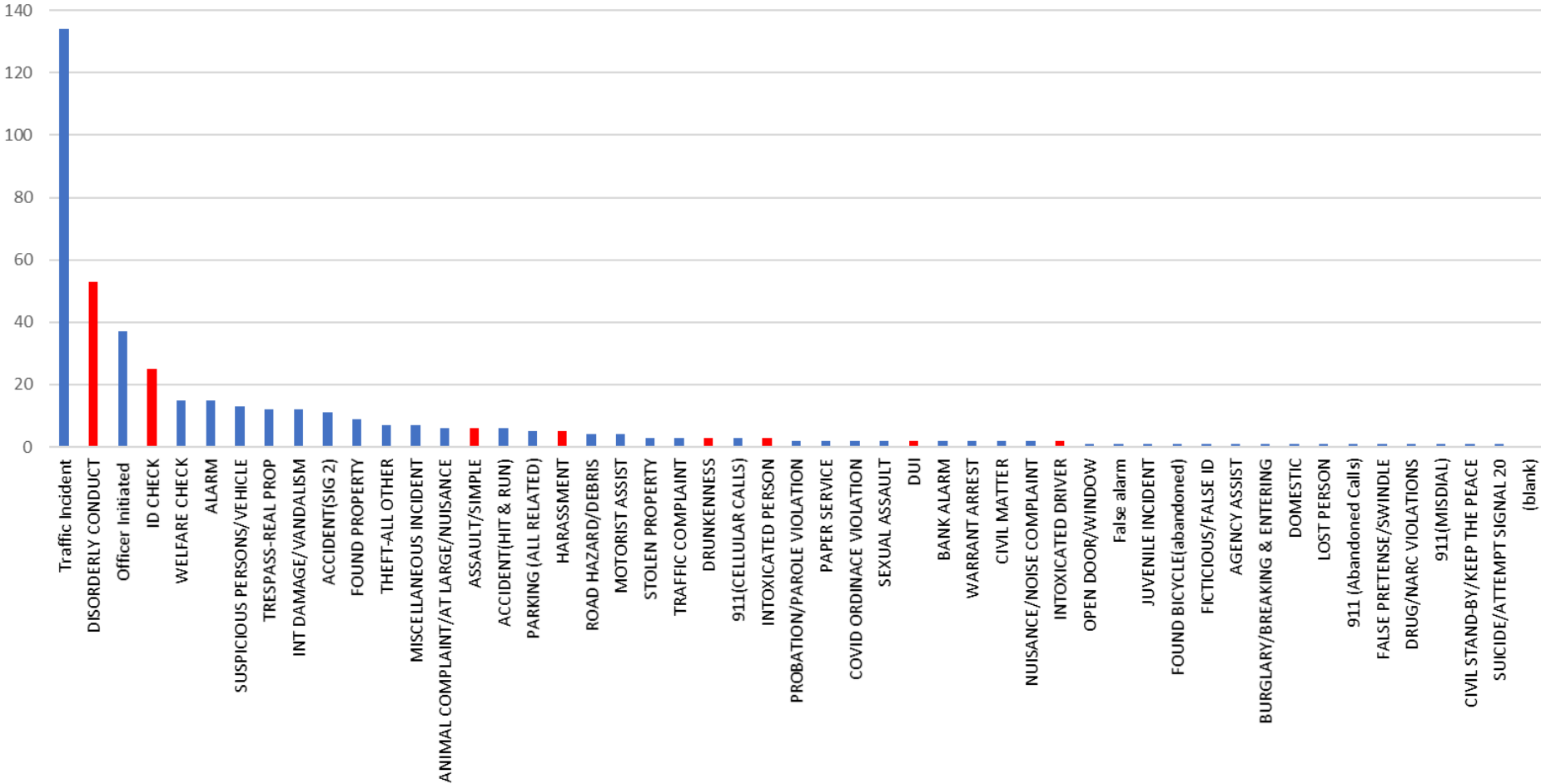
# Total Calls In City

- **2021** – 10,798
- **2022** – 11,679
- **2023** – 15,358
- **2024** up to 5/29/24 – 6,580

# Police Stats 2021



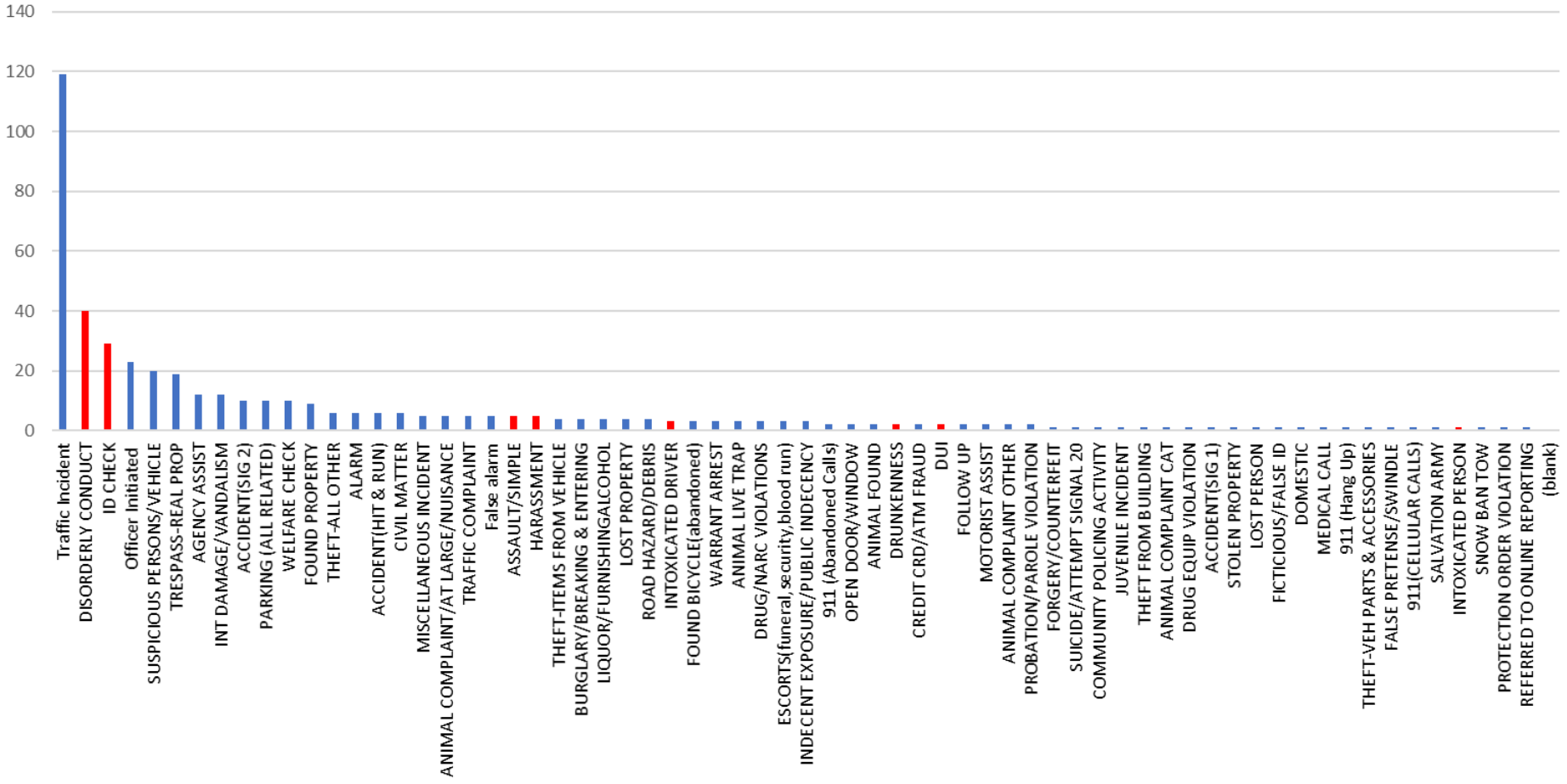
2021 Total Downtown CFS by Description - 436



# Police Stats 2022



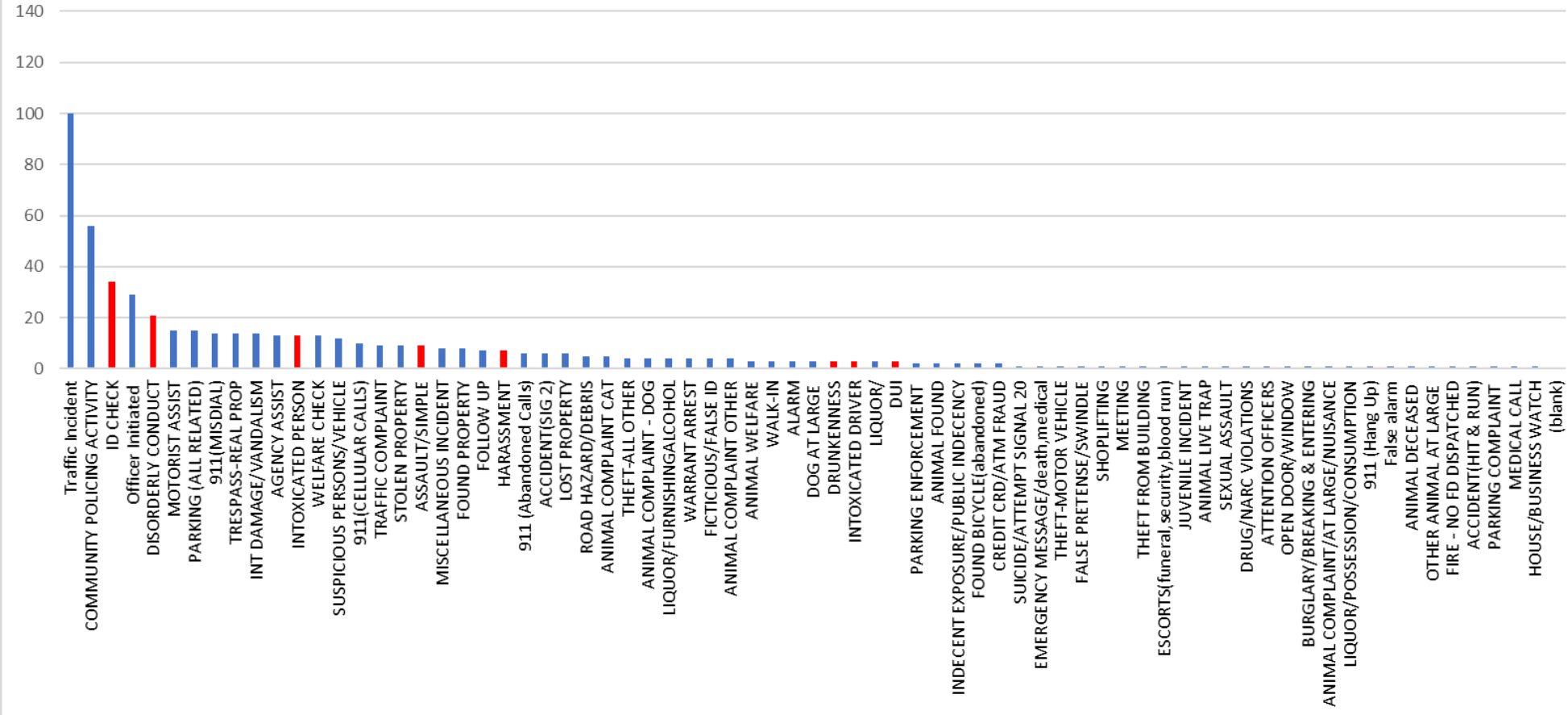
2022 Total Downtown by Description - 450



# Police Stats 2023



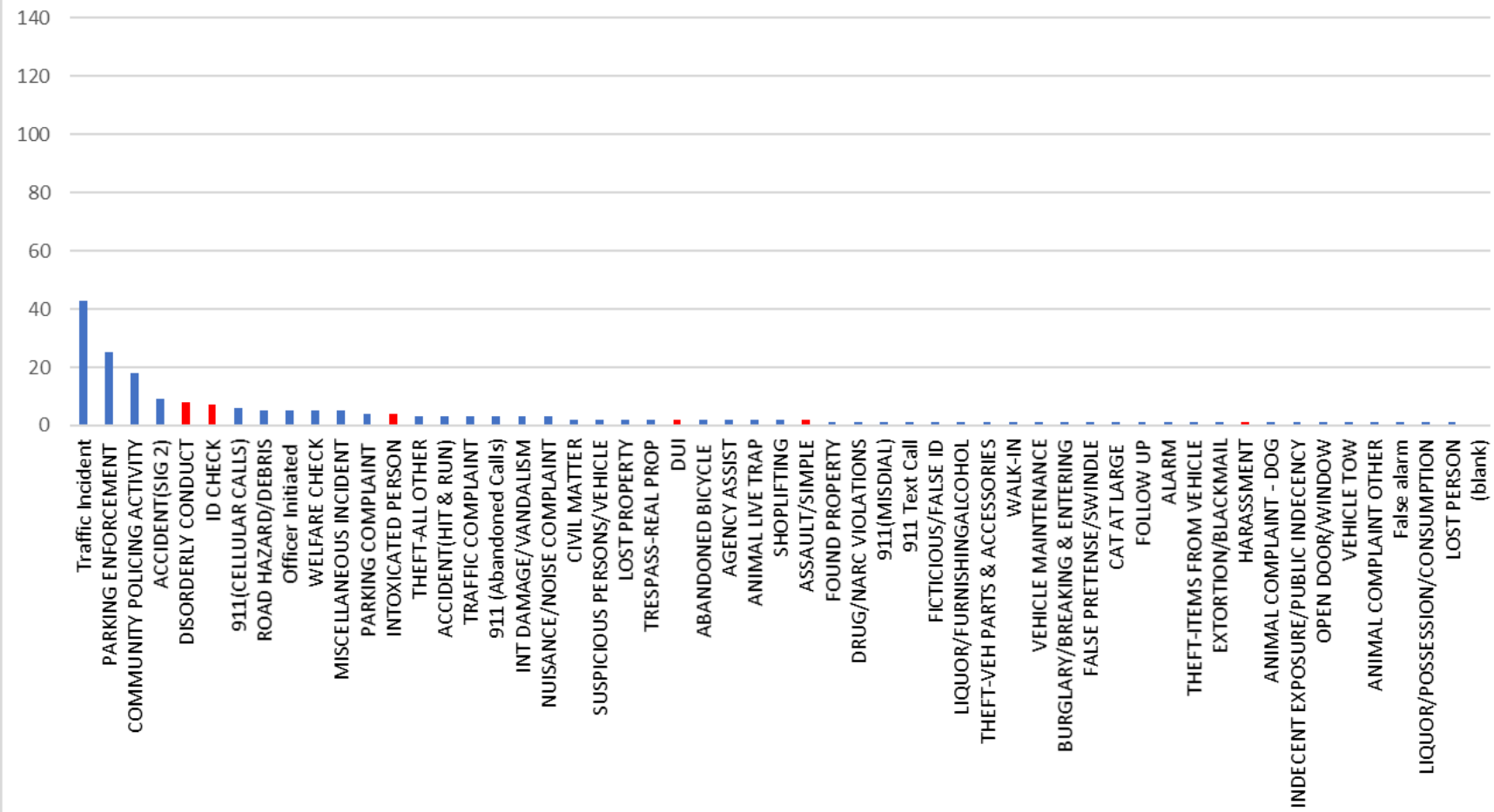
2023 Total Downtown by Description - 542



# Police Stats 2024 up to 5/29/24



2024 up to 5/29/24 Total Downtown by Description - 207



# What is the Police Department Doing?



- UDI
- Meetings – establishment owners, states attorney
- Foot Patrols
- Targeted Enforcement
- Engagement with SDSU
- Downtown/Chamber
- Education
- Peer University Cities - ideas



# Technology, Training & Equipment

- Lighting
- Cameras
- ID Scanners
- Training for PD & Employees of Establishments
- Documentation
- Cleaning

# The Future = Success

- Lower crime
- Better safety
- Cleaner environment
- Networking
- Collaboration
- Broken Windows Theory
- Perception is reality

# Downtown Brookings

## *What We've Done*

- Camera Grant
- Walk with Us workshops
- Coordinate clean-ups
- Promote safety & engagement opportunities
- SDSU Students & Collegian
- Pro-actively reporting
- Place-making & design improvements
- Shared responsibility & pride for place
- Promotion of parking lots/rabbit ride



# Downtown Brookings

## *What We Will Do*

- Sidewalk power washing
- Lights, Camera, Action program
- Increasing alley lighting
- Place-making features
- AED machine



# Future Planning

- Master Plan
  - *Status Update: Refining*
  - *Targeted Adoption: September*
- *Financial Incentives for Building Improvements*
- *Peer Community Analysis*
- *Recommendations*
  - *Increase Lighting & Cameras*
  - *Bolster Partner Relationships*
  - *Training/Education*

**DOWNTOWN**  
BROOKINGS MASTER PLAN

Give input!



Check out the City's website for more information!