

City Council Study Session Memo

From: Paul M. Briseno, City Manager

Council Meeting: February 8, 2022

Subject: 2022 Outside Agency Funding Recommendations

Presenter(s): Paul M. Briseno, City Manager
Heidi Gullickson, United Way Director

Summary:

The United Way will present the 2022 outside agency funding recommendations. The City Council's direction assisted in the creation of an impact rubric for strategic funding. Approximately \$240,000 was budgeted for social service agencies.

Background:

Annually, the City Council commits a portion of the budget for outside agency funding. The 2021 Budget contains \$1.4 million for outside agencies with approximately \$225,500 committed to non-profits through the new United Way funding process.

Council approved the 2022 budget which contained \$2.6 million of outside agency funding and projects. The social service commitment to non-profits increased to \$240,000. This funding increased by 6% which is more than other increases realized within the organization.

The United Way received all city social service requests. The total available funds for distribution is \$240,000 for 2022. Approximately \$5,000 is committed to United Way to assist with software costs associated with the coordination of the recommendation.

Discussion:

The 2021 City funding request for social service agencies is \$370,000 from twelve (12) local agencies. Attached to this document are each agency's request and recommended funding levels. The United Way committee reviewed applications in December. An impact rubric created through the City Council's priorities assisted in providing a recommendation.

Legal Consideration:

There are no legal considerations at this time.

Strategic Plan Consideration:

The analysis and recommendation provide financial transparency to the outside agency funding and therefore meets the Council's goal of Fiscal Responsibility. Services

provided by the not-for-profit agencies ensure the attainment of the Council's goal of providing a safe, inclusive, connected community to all.

Financial Consideration:

Council budgeted \$240,000 for this effort. The funds meet the up to 4% of expenditures threshold for outside agency funding. However, the annual ongoing commitment to specific agencies does violate the governance and ends policy. The G & E Financial Stability policy section H. states "The applicant must also provide a "but for" analysis that demonstrates the need for public assistance. Other factors include the applicant's ability to become self-sustaining, the duration of the funding commitment, and operating versus capital requests."

Options and Recommendation:

The City Council has the following options:

1. Approve as presented
2. Amend
3. Deny
4. Move the item to a Study Session
5. Discuss / take no action / table

Staff recommends approval of the recommendation as presented.

Attachments:

United Way Recommendation