

NAMING RIGHTS NOMINATION FORM

Today's Date: 9/17/24

Name/address of nominating person or organization: Brookings Volunteer Firefighter's Association / 607 20th Ave Brookings, SD 57006

VIA: Jeremy Scott and Jared Runge
Item proposed to be named (see attached policy for eligible items):
Fire Department Training Center

Reason/justification for the nomination:

Fire Chief Pete Bolzer has dedicated over 45 years to the emergency services, 25 years has been with the City of Brookings 22 years as Deputy Fire Chief and the last 3 years as Fire Chief. Pete has a strong dedication to not only the firefighters he commands but the whole community he serves, from teaching fire prevention to kids of all ages to teaching firefighters essential firefighting skills. Pete has put a great amount of time into the planning and design of the Fire Dept. Training Center and how it can be a safe and effective way to train firefighters while showing them the real-life challenges they will encounter in emergency situations. Pete continues to build props and improve the Training Center thinking of new ways he can challenge his firefighters to make sure they are prepared for anything they may face. Pete's dedication to training doesn't stop with the Fire Dept. but also crosses over to the Police Dept. making the Training Center dual use for both FD and PD, which also helps build a strong working relationship between the two departments. He has made a lasting impression with everyone he has taught from fire prevention to fire service personnel and in turn would like to nominate Pete Bolzer to have the Brookings Fire Department Training Center named after him.

Submit to: Office of City Clerk
City of Brookings
Brookings City & County Government Center
520 3rd St., Suite 230
Brookings, SD 57006

FOR OFFICE USE ONLY

Date Received: 9/19/24 City Manager review: _____

Advisory Board action (if necessary): _____

City Council action: _____

Action forwarded to appropriate Department for recognition: _____

Recognition method: _____

City of Brookings Policy: CC 303	Title: Naming Rights	
Issue Date: May 23, 2023	Updated: May 23, 2023	Section: Other
Policy Source: City Council Policies	Policy Audience: Staff, Public	Total Pages: 2

The City of Brookings believes it is necessary and prudent to define a process for the naming of certain public spaces or improvements.

The City of Brookings may utilize such naming rights procedure as a means of generating revenue to assist with deferring some of the capital costs of such public spaces or improvements.

Purpose:

1. Recognition of a donor who significantly supported a public space or improvement.
2. Recognition of a non-donor who exemplified public stewardship, purpose, commitment, or other high ideals of the community worthy of being named.
3. Where appropriate, generate revenue or secure donations from private sources to defer a portion or entirety of the costs of the space or improvement.

Items eligible to be named

Items need to have significance worthy of a name by which it would be recognizable in the community and be identified by its name. Examples include:

1. Parks
2. Buildings, structures, unique monuments, and significant recreational amenities
3. Gardens and landscaped areas
4. Trails and pathway systems
5. Ponds or bodies of water of significance
6. Municipal streets

Items that may be named, but not subject to the foregoing policy, include:

1. Incidental items such as trees, park benches, planter boxes, picnic tables, rooms, and other minor improvements.
2. Revenue generating naming rights covered by an agreement approved by City Council.

Process

1. Persons may nominate/suggest a person and the item to be named by completing the nomination form and submitting it to the City.
2. If the item nominated to be named is under the policy purview of an advisory board, the City Manager shall forward the nomination to the advisory board for a

recommendation to the City Council. The City Manager may also make a recommendation.

3. In the event the item to be named is not under the policy purview of an advisory board, the City Manager shall make a recommendation to the City Council.
4. The City Council shall make the final decision on all naming rights subject to this policy.
5. In cases where the City wishes to generate revenue to defer capital expenses through the utilization of this naming rights policy, staff shall seek out opportunities to identify and recruit potential donors.

Recognition

1. I. Staff shall determine the means and methods of recognition of the named rights.
(Signage, lettering, printing, etc. This shall be dependent upon, and will vary based on the item to be named.)

2. Recognition shall be based upon a timeline outlined within a contract unless determined to be perpetual. The City Council reserves the right to revoke perpetual naming for just cause, or at the request of the named individual/entity or their representative.