

# **City Council Agenda Item Memo**

**From:** Jacob Meshke, Deputy City Manager

**Council Meeting:** January 28, 2025

**Subject:** Strategic Plan Online Dashboard

**Presenter:** Jacob Meshke, Deputy City Manager

**Summary and Recommended Action:**

Presentation on the City of Brookings 2021 - 2026 Strategic Plan Online Dashboard.

**Item Details:**

In 2021, the City Council set the process for a five-year strategic plan. Annually, the Council reviews the document for revisions. The document has evolved to reflect the change in City Council and community. The City Council's Strategic Plan is one of many documents which guide operations, policy, and strategy to attain the community's dreams.

The City Council most recently updated the Strategic Plan in April 2024. Up until now, the Strategic Plan has been maintained as a static Word document/PDF. Staff led an initiative to digitize the Strategic Plan into a dynamic, user-friendly, and interactive online dashboard. The online dashboard will be presented as an introduction of the platform to City Council and the public.

**Legal Consideration:**

None

**Strategic Plan Consideration:**

- Fiscal Responsibility – The City of Brookings will responsibly manage resources through transparency, efficiency, equity, and exceptional customer service.
- Safe, Inclusive, Connected Community – The City of Brookings will create an environment for inclusive programs, gathering places, and events where the community can safely live, work and come together to participate in opportunities for learning, recreation and enjoyment.
- Service and Innovation Excellence – The City of Brookings will provide an accessible environment committed to ongoing innovation and outstanding service through listening and engagement.
- Sustainability – The City of Brookings will meet environmental, community and economic desires and needs without compromising future generations' quality of life by strategically planning, implementing and maintaining infrastructure and facilities.
- Economic Growth – The City of Brookings will support effective diversified community investment and equitable opportunities for prosperity.

**Financial Consideration:**  
None.

**Supporting Documentation:**  
[Strategic Plan Online Dashboard](#)  
2021 - 2026 Strategic Plan