

# **City Council Agenda Item Memo**

**From:** Joshua Bauman, Assistant Parks, Recreation and Forestry Director

**Council Meeting:** January 27, 2025

**Subject:** Resolution 26-006: exclusive use of Pioneer Park for Brookings Summer Arts Festival

**Presenter:** Kristin Zimmerman, Parks, Recreation and Forestry Director

## **Summary and Recommended Action:**

Staff recommends approval of the proposed Resolution to authorize exclusive use of Pioneer Park from July 7 through July 14, 2026 to the Brookings Summer Arts Festival Committee for the Brookings Summer Arts Festival.

## **Item Details:**

The Brookings Summer Arts Festival is coming up on its 55<sup>th</sup> year in existence at Pioneer Park. Beginning in 1972, the Brookings Summer Arts Festival has become a Brookings tradition, bringing in vendors and attendees from all over the country.

The festival draws an annual crowd of over 25,000 attendees, more than 175 artists, over 40 artisans, historic and antique booths, a children's area, 3 stages filled with live entertainment, and over 35 food vendors. All of this creates an opportunity for the City of Brookings to generate additional revenues which would not be possible without the Brookings Summer Arts Festival.

Multiple City departments come together to help organize safety and security (Police Department), street closures and early warning for crossings (Street Department), sanitary services (Landfill), and park operations (Parks, Recreation and Forestry Department).

The Brookings Summer Arts Festival is run by a committee of volunteers.

## **Legal Consideration:**

None.

## **Strategic Plan Consideration:**

- Fiscal Responsibility – The City of Brookings will responsibly manage resources through transparency, efficiency, equity, and exceptional customer service.
- Safe, Inclusive, Connected Community – The City of Brookings will create an environment for inclusive programs, gathering places, and events where the

community can safely live, work and come together to participate in opportunities for learning, recreation and enjoyment.

- Service and Innovation Excellence – The City of Brookings will provide an accessible environment committed to ongoing innovation and outstanding service through listening and engagement.
- Sustainability – The City of Brookings will meet environmental, community and economic desires and needs without compromising future generations' quality of life by strategically planning, implementing and maintaining infrastructure and facilities.
- Economic Growth – The City of Brookings will support effective diversified community investment and equitable opportunities for prosperity.

**Financial Consideration:**

None

**Supporting Documentation:**

Resolution