

Meeting Date: _____



**BOARD OF ADJUSTMENT
APPLICATION FOR VARIANCE
FEE: \$ 150.00**

***Applicants are responsible for attending the meeting and providing proof of a hardship.**

Name (applicant): Stuart Stein Phone: 605-881-3361

Address: 2020 4th Ave SW Watertown, SD 57201 Email: stuart@steinsigndisplay.com

Name (owner): Mills, John H ET UX Phone: _____

Address: 21730 464th Ave Volga, SD 57071 Email: _____

Property address where variance is sought: 3100 6th St Brookings, SD

Legal Description: LE REVRE ADDN, LOT 3 1.59 ACRE (69,260 SF)

Site Plan Required: A "top view" or overhead plan, drawn to scale, showing all existing and proposed buildings, structures, fences, lot lines, dimensions and other relevant information regarding the request shall be submitted with all applications.

Brief statement regarding the variance desired: INSTEAD OF THE PERMITTED 160SQ FT
BILLBOARD - WE KINDLY ASK TO INCREASE TO THE SIZE OF 240 SQ FT. BECAUSE OF THE
DISTANCE AWAY FROM THE ROAD.

Brief statement explaining how your request meets the following criteria:

Describe special conditions specific to the property (irregular lot boundary, size, unusual topography, etc.) that make it difficult to meet the ordinance requirements and explain why the rules cause an unnecessary hardship that does not affect surrounding properties in the same way: The proposed billboard location is set back about 140 ft from the road, which is a much greater

distance than the three other existing billboards in Brookings, SD. Those are at 25ft, 25 ft, and 85 ft from the road, respectively.

Two of those are 160 sq ft and are placed much closer to passing traffic, so their visibility and effectiveness are naturally better.

The location at Q'doba is a 171 sq. ft billboard not including the tenant panel below the display which is an added 48 sq. ft.

We know these dimensions as one of our salesmen sold the sign to 8 Second Media. With our sign being set so far back,

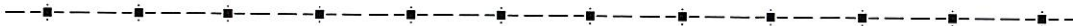
the standard size doesn't provide the same visibility to drivers. According to industry standard, like those from the

U.S. Sign Council, signs need to be larger the farther they are from the road to be legible.



Applicant's Signature: King Naim obo Stuart Stein Date: 9-12-25

Owner's Signature: King Naim obo Stuart Stein Date: 9-12-25



BOARD OF ADJUSTMENT

Decision: _____

Chairperson, Board of Adjustment

Date