

City Council Agenda Item Memo

From: Bonnie Foster, City Clerk

Council Meeting: September 9, 2025

Subject: Special Event Temporary Alcoholic Beverage Application:
October 4th Downtown SDSU Watch Party

Person(s) Presenting: Bonnie Foster, City Clerk

Summary and Recommended Action:

The Brookings Area Chamber has applied for a Temporary Alcohol License, to host The Fall Classic, Downtown SDSU Watch Party, on the 300 Block of Main Avenue on October 4, 2025. Staff recommends approval.

Item Details:

The Brookings Area Chamber of Commerce is applying for a Special Event Temporary Alcoholic Beverage License for The Fall Classic, Downtown SDSU Watch Party (SDSU vs. Youngstown State), on October 4, 2025. The event is subject to weather conditions.

All temporary alcohol licenses must be approved by the City Council through use of a public hearing. All required documents have been filed with the City.

Legal Consideration:

None.

Strategic Plan Consideration:

Safe, Inclusive, Connected Community – The City of Brookings will create an environment for inclusive programs, gathering places, and events where the community can safely live, work and come together to participate in opportunities for learning, recreation and enjoyment.

Financial Consideration:

Resolution 15-066 established the License Fees for the Issuance of Special Alcoholic Beverage Licenses in the City of Brookings. The assessed fee of \$50 per event date is waived for this civic event.

Supporting Documentation:

Hearing Notice
Location Map
SD State Statute